

Global Build! Sustainable & Inclusive innovation

October 18 - December 4, 2021

5 WEEKLY ONLINE SESSIONS AND ONE FINAL FULL WEEK IN AMSTERDAM, THE NETHERLANDS



Enable a sustainable future through co-creation with others



Amsterdam University
of Applied Sciences

KdG
University of Applied
Sciences and Arts

HOCHSCHULE
DER MEDIEN

Ryerson
University

Enable a sustainable future through co-creation with others

WHAT IS THE GLOBAL BUILD! SUSTAINABLE & INCLUSIVE INNOVATION?

The Global Build! Sustainable & Inclusive innovation applies Design Thinking and Innovation practices in the field of Entrepreneurship. With an emphasis on entrepreneurial ideas which support sustainable development goals.

Participants in the 6 weeks course, will have the unique opportunity to explore sustainable innovation and business-related models. To collaborate creatively, think about new technologies and apply design thinking techniques to come up with entrepreneurial solutions, for specific problems or challenges they would like to help solve in the world. During six weeks, distinguished lecturers from different countries will tutor and coach students from around the world in an intensive on-line study program. Participating students can earn 5 ECTS in the Global Build! Sustainable & Inclusive Innovation.

The learning process, is a combination of online tutoring, self study, coaching and practical assignments. The assignments allow individuals to develop their own thinking through co-creation with others, as well as develop their own capabilities and self-reflection.

The Global Build! program is a collaboration between the Hogeschool van Amsterdam (HvA), The Netherlands, the Karel de Grote University College (KdG), Belgium, the Hochschule der Medien (HdM) Stuttgart, Germany and Ryerson University, Toronto Canada.





“The creative adult is the child who survived.”

- Ursula Le Guin



THE PROGRAM IN A NUTSHELL



THE COURSE

PRE-WORK

Introductory assignments to be completed before the kick off session.

ONLINE COURSE (5 WEEKS)

The program kicks off with an Ideation phase in relation to entrepreneurial innovation. Participants will generate ideas and pitch them at a market for ideas.

Participants will form multidisciplinary international teams and develop their innovation project each week, applying the principles of Design Thinking. Teams learn how to define and clarify their problem – solution fit in relation to their target audience. How to develop prototyping practices to validate their problem – solution analysis, and how to pitch their ideas with impact .

There will be a focus on sustainable innovation and how to connect to bigger goals. Teams will explore how to position their ideas in a viable business model. Develop a systematic approach to problem solving, via User-centered Problem Solving, Creative Ideation, Innovative Business Modelling and Design Thinking techniques.

FINAL WEEK IN AMSTERDAM

In the final week all International participants will meet in Amsterdam.

During a week full of interactive and social activities you will learn with one another in the environment of the international and multicultural city of Amsterdam. At the end of this week all teams will present their results, i.e. their sustainable and inclusive innovation concepts.

OVERVIEW: 18 OKTOBER - 4 DECEMBER 2021

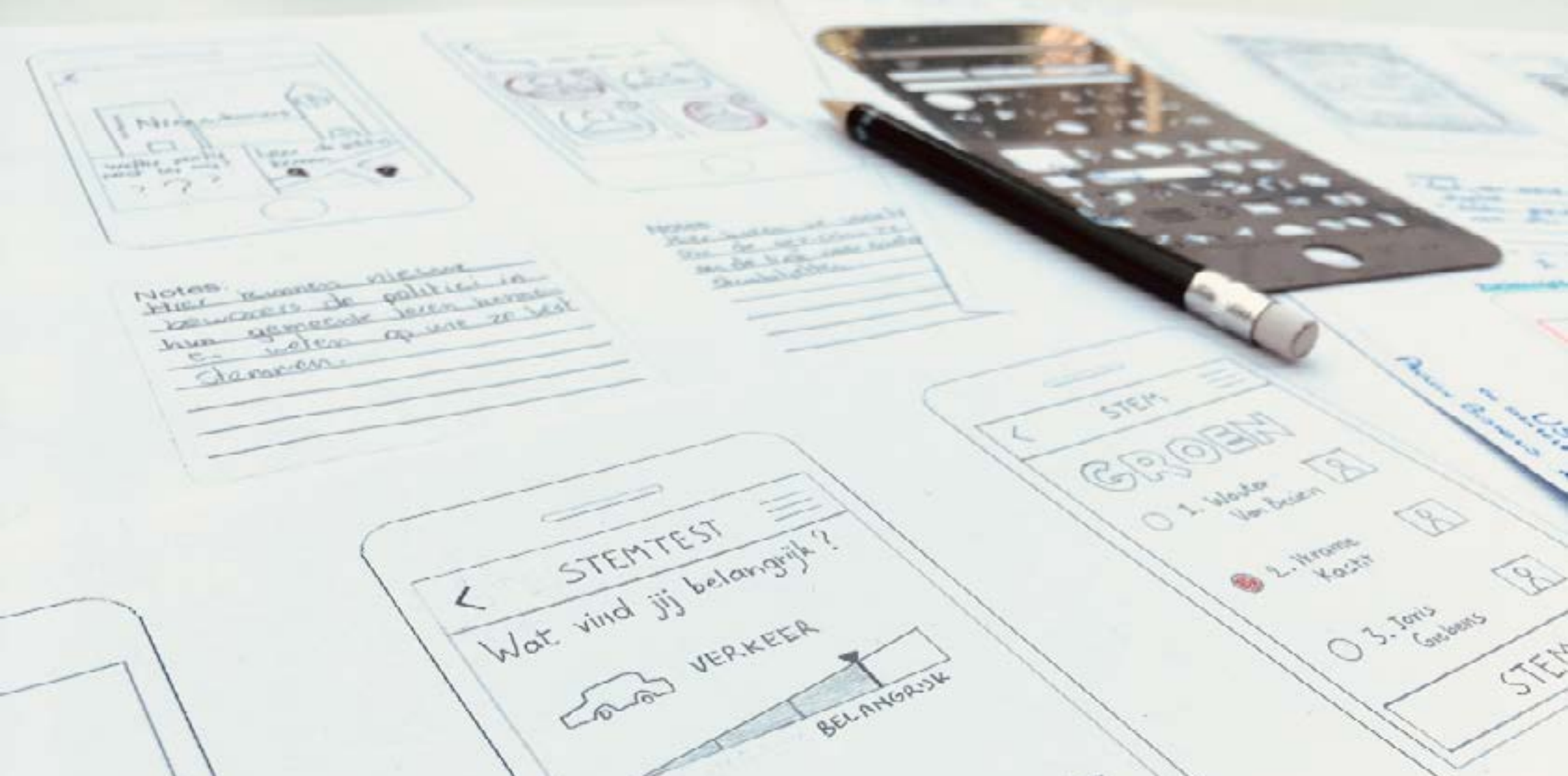
YOUR ROADMAP – EARN 5 ECTS

5 WEEKLY ONLINE SESSIONS							
	Week 0	Week 1 18-21 Oct	Week 2 25-28 Oct	Week 3 8-11 Nov	Week 4 15-18 Nov	Week 5 22-25 Nov	Week 6 28 Nov-4 Dec
Tutoring Monday* 20:00 (CET)		Kick off & Welcome	Reframing the challenge	Inclusivity & Persona	Protoyping	Circular Business Model	
Coaching Thursday * 20:00 (CET)		Ideation	Sustainable concept	Persona	Prototype	Circular Business Model	
Assignments	Personal Profile Sustainable Idea	Team & Sustaina- bility idea (1 Slide)	Sustainable concept (1 Slide)	Persona (1 Slide)	Prototype (1 Slide)	Circular Bussines Model (1 Slide)	

* Tutoring Monday and Coaching Tuesday will be held in the evenings 20:00 (CET) because of time differences,

ONE FINAL FULL WEEK IN AMSTERDAM*						
Sun 28 Nov	Mon 29 Nov	Tue 30 Nov	Wed 1 Dec	Thu 2 Dec	Fri 3 Dec	Sat 4 Dec
Arival day Check in Hostel	Welcome HVA Campus tour	Perfect Pitch	Makerslab	Work on your pitch	Social activity	Travel home
Wecome drinks City walk	Special activity Cruise + Dinner	Company visit Network drinks	Makerslab Amsterdam light festival	Pitches	Network drinks After Party	

* This is an global overview and will be extended and updated.



“Inspiration exists, but it has to find you working.”

- Pablo Picasso

MAKING NEW FRIENDS, AND SHARING EXPERTISE

EXPANDING HORIZONS

INTERNATIONAL CONTEXT

The course is designed to provide international networking opportunities for students using online creative collaboration tools. Building global learning networks will create long term value for those joining the program. The course is organized by partner schools from Germany, The Netherlands, Belgium and Canada.

The aim is to create a group of 30 participants with different nationalities, educational backgrounds, and expertise. Half of this group will be students from other universities, so the group will also consist of participants from other (over-seas) countries.

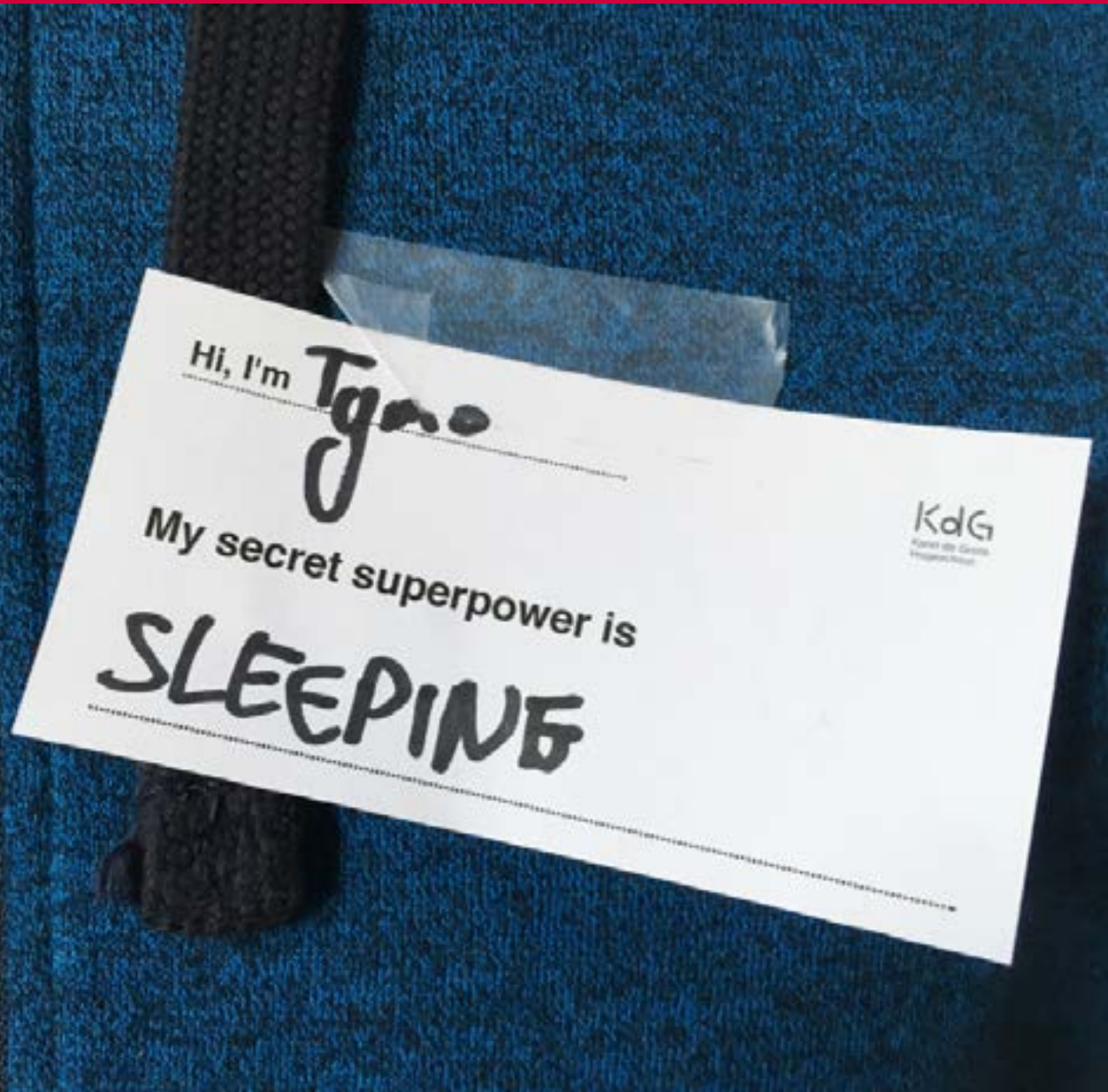
At HdM, HVA, KdG and Ryerson we believe that a good intercultural mix and a good representation of the world's ecosystem is key to making meaningful innovation happen. Applications are treated on a first come first serve basis. If you would like to take part in this program, please do not hesitate to apply for your spot.

REMOTE BUT REAL INTENSE COLLABORATION

This course is held in the form of an e-course because we want to give every student worldwide the opportunity to attend an experience with other international students. Global on-line learning opportunities overcome the uncertainties and boundaries that are the effects of COVID-19 on international student exchange and collaborations.

MAKING NEW FRIENDS GLOBALLY BY CO-CREATING AND SHARING EXPERTISE

The final week will then be held in Amsterdam, where all the participants will be able to meet up in real life and present their ideas to the group.



WHAT ABOUT THE PRICE, AND HOW MANY ECTS DO I GET?



COSTS & EARNINGS

WHAT ARE THE COSTS?

International students have to pay for their own travel and accommodation.

International students need to make their own reservations at the Stayokay Hostel Amsterdam Vondelpark. Use the COUPON CODE "HVAGLOBAL" on your booking on the booking form. Prices for a Bed in 4/6 person shared room including breakfast are around 250/280 euros for 6 days (from Su Nov 28th to Sa Dec 4th). You might be entitled to a short-term mobility grant from Erasmus. Contact your own international office on his

HOW MANY CREDITS CAN I EARN?

Students can earn 5 credits for attendance, participation and assignments on the Global Build! Program.

Mandatory Attendance for weekly sessions, which includes being fully present by video. Use of a webcam is required to fully participate with others (networking, co-creating, collaborating on assignments).

WHO IS ELIGIBLE, AND HOW DO I ENROLL



HOW TO SIGN UP

WHO CAN TAKE PART?

The Global Build! Sustainable & Inclusive Innovation is open to Bachelor students from all subject areas.

HOW TO APPLY?

HvA students can apply via e-mail by sending a Letter of motivation by 30 September 2021 to international.it@hva.nl

KdG students can apply via the KdG enrollment tool by 30 September 2021

HDM students can apply by sending a letter of motivation, CV and transcript in one pdf to application@hdm-stuttgart.de by 30 September

QUESTIONS?

All relevant information on the program can be found on the website

<https://globalbuild.org/>

For further questions, please contact

HvA International Office at HvA, international.it@hva.nl.